

Betty Liao

Art Director | Lead Background Designer | Illustrator

EXPERIENCE

- 15+ years experience with Adobe Photoshop, Illustrator
- 4 years leading and managing art teams in animation
- 6 years of experience in 2D environment concept art

WORK HISTORY

Bento Box Entertainment, Atlanta — Art Director

November 2021 - PRESENT

- Art Direction for Best Fiends animated shorts
- Background design, paint, and cleanup
- Leading daily team meetings with designers and reviewing work
- Streamlining background painting pipeline with instructional demos
- Creating technical instructions for prop breakdowns
- Client presentations and discussions to fulfill client vision

Bento Box Entertainment, Atlanta — Lead Background Designer

April 2019 - September 2021

- Managing background production for 2D animated shows: Paradise PD Seasons 2 and 3, Wolf Boy and the Everything Factory, Farzar, The Masked Singer, and other unreleased projects.
- Background design, paint, and cleanup
- 3D modeling of sets, vehicles, and weapons in Google Sketchup
- Streamlining background painting pipeline with instructional demos
- Creating technical instructions for prop breakdowns
- Client presentations and discussions to fulfill client vision

Floyd County Productions, Atlanta — Lead Background Designer

January 2018 - March 2019

- Collaborated with the team on 2D animated shows “Dicktown” and Archer.
- Streamlining background painting pipeline with vector assets
- Background design, paint, and cleanup

Bento Box Entertainment, Atlanta — Background Designer

August 2016 - January 2018

- Collaborated with the team on 2D animated shows: The New Adventures of Paddle Pop (movie), The Who Was? Show, and other unreleased animated projects.
- Background design, paint, and cleanup
- 3D modeling of sets, vehicles, and weapons in Google Sketchup

Avidly Wild Games, Remote — Production Designer

September 2013 - February 2014

- Prop and character design for indie game, “Our Darker Purpose”

Menewsha.com, Remote — Production Designer

2007

- Created pixel sprite art for user avatars. Designed unique outfits and accessories.
- Created style guides for internal artist training.

Zantarni.com, Remote — Production Designer

2007

- Created pixel sprite art for user avatars. Designed unique outfits and accessories.

EDUCATION

Savannah College of Art and Design — 2015; BFA in Sequential Art

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SKILLS

Art Direction
Environment Design
Storyboarding
Team Leadership
Project Management
3D Modeling
Color Theory
Vector Art
Oil painting
Watercolor
Maquette Sculpture
Javascript

SOFTWARE

Photoshop CC
Illustrator CC
Toon Boom Harmony 20
Indesign
Clip Studio Paint EX
Sketchup Pro
Blender
Google Suite Apps
Microsoft Word & Excel
OBS Studio

AWARDS

Daytime Emmy Nomination 2018
Outstanding Main Title and Graphic Design for a Live Action Program
“The Who Was? Show”

LANGUAGES

Fluent: English
Conversational: Mandarin
Chinese, Cantonese, French